

**Appendix C, Pricing Index
to DIR-SDD-1396 AMD 1**

RFD & Associates, Inc.

1. Website Design/Development not to exceed (hourly rates)	Customer Discount
Developer Java, .Net, legacy	10.00%
Developer (senior level) Java, .Net, legacy	10.00%
Portal Software Specialist SharePoint, WebSphere, WebLogic	10.00%
Integration Specialist	10.00%
Integration Specialist (senior level)	10.00%
Team Lead	10.00%
Project Manager	10.00%
Logo Design	10.00%
Website Design	10.00%
Database Administration	10.00%
Database Administration (senior level)	10.00%
PHP	10.00%
PHP (senior level)	10.00%
Ruby on Rails	10.00%
Ruby on Rails (senior level)	10.00%
Cold Fusion	10.00%
Cold Fusion (senior level)	10.00%
Perl	10.00%
Perl (senior level)	10.00%
Python	10.00%
Python (senior level)	10.00%
ExtJS	10.00%
ExtJS (senior level)	10.00%
AJAX/Web 2.0 Interface design/programming	10.00%
AJAX/Web 2.0 Interface design/programming (senior level)	10.00%
MySQL DBA Services	10.00%
Microsoft SQL DBA Services	10.00%
Oracle DBA Services	10.00%
Other emerging technologies	10.00%
2. Website Hosting	
Small Hosting - Monthly Fee	5.75%
Small Hosting Setup Fee (one time fee)	0%
Medium Hosting - Monthly Fee	5.75%
Medium Hosting Setup Fee (one time fee)	0%
Large Hosting - Monthly Fee	5.75%
Large Hosting Setup Fee (one time fee)	0%
Large Platform (no backup)	5.75%
Large Platform (no backup) Setup Fee (one time fee)	0%
Rackspace ESX Private Cloud (Custom Configurations)	5.75%
Utility Network Attached Storage (Connect/Server/Month) (+\$.70/GB)	5.75%
3. Domain Name System (DNS) Management	
Rackspace will manage existing DNS at no cost	No Cost
4. Business Tools	
Merchant Account/Gateway Application & Setup (hourly)	6.50%
SSL Certificate Integration (hourly)	6.50%
eCommerce Related Programming (hourly)	6.50%
Organic Search Engine Optimization (SEO) (hourly)	6.50%
Sponsored SEO Ad Campaigns (hourly)	6.50%
Google Analytics Setup (hourly)	6.50%
Google Local Listing for SEO (hourly)	6.50%
ThunderTix (small setup) (one time fee)	0%
ThunderTix (large setup) (one time fee)	0%
ThunderTix Monthly Service fee	6.50%
ThunderTix Annual Service fees	6.50%
ThunderCart (small setup) (one time fee)	0%
ThunderCart (large setup) (one time fee)	0%
ThunderCart (monthly fee)	6.50%
<i>*Minimum order requirements may apply for SharePoint services</i>	
MS Office SharePoint 2007 Standard Licensing (Per User)	3.50%
MS Office SharePoint 2007 Enterprise Licensing (Per User)	3.50%
MS Office SharePoint 2007 For Internet Licensing (Per User)	3.50%
Forefront Security for SharePoint (Per User)	3.50%
Forefront Security for SharePoint Internet (Per Processor)	3.50%
Windows SharePoint Services 3.0 Licensing	No Cost
5. E-mail Hosting (per box or user per month)	

<i>*Minimum order requirements may apply for E-mail services</i>	
Rackspace Hosted Exchange 2007 (Min 3 Boxes) (3-24)	6.75%
Rackspace Hosted Exchange 2007 (25-49)	6.75%
Rackspace Hosted Exchange 2007 (50-99)	6.75%
Rackspace Hosted Exchange 2007 (100-149)	6.75%
Rackspace Hosted Exchange 2007 (150-199)	6.75%
Rackspace Hosted Exchange 2007 ((200-499)	6.75%
Rackspace Hosted Exchange 2007 (500-999)	6.75%
Rackspace Hosted Exchange 2007 (1000+)	6.75%
Rackspace Hosted Exchange 2007 Extra Storage (1 GB configurable)	6.75%
Integrated Support for Blackberry Devices	6.75%
Integrated Support for Active Sync Devices (for Windows Mobile or iPhone)	6.75%
Rackspace Archiving (per mailbox/ must be domain wide)	6.75%
Rackspace Email POP/IMAP Mail Services (10GB) (10-500)	6.75%
Rackspace Email POP/IMAP Mail Services (10GB) (500+)	6.75%
Hosted Sharepoint (250 MB Free)	6.75%
Hosted Sharepoint Extra Storage (1GB)	6.75%
6. Accessibility (Software products may be included in this category only)	
Accessibility Development/Testing (per hour)	10.00%
7. Web Content Management (hourly rates)	
Software Selection Strategist	10.00%
Software Implementation Specialist	10.00%
Software Implementation Specialist (senior level)	10.00%
Functional End User Mentor/Trainer	10.00%
Content Transfer	10.00%
RSS Feed Integration or Creation	10.00%
RSS Feed Integration or Creation (senior level)	10.00%
Content Management Software Administration	10.00%
Content Management Software Administration (senior level)	10.00%
Statistics Tracking Installation	10.00%
Statistics Tracking Installation (senior level)	10.00%
Mailing List Creation	10.00%
Mailing List Creation (senior level)	10.00%
Flash Animation	10.00%
Flash Animation (senior level)	10.00%
Product Photography	10.00%
Product Photography (senior level)	10.00%
Graphics Development	10.00%
Graphics Development (senior level)	10.00%
Image Corrections/Enhancements	10.00%
Drupal Programming	10.00%
Joomla Programming	10.00%
8. Future Customization (hourly rates)	
Senior Designer	10.00%
Designer	10.00%
Senior Developer	10.00%
Developer	10.00%
Portal Software Specialist SharePoint, WebSphere, WebLogic	10.00%
Senior Integration Specialist	10.00%
Integration Specialist	10.00%
Team Lead	10.00%
Project Manager	10.00%
9. Maintenance, Training, Support (hourly rates)	
Website Maintenance	10.00%
Website Maintenance (senior level)	10.00%
Training	10.00%
Support	10.00%
10. Turnkey Solution	
Pricing for a turnkey solution is difficult to explain as each client will have some unique requirement to fulfill and all solutions vary in size and scope. The RFD team agrees to provide DPR with representative pricing based on theoretical turnkey solutions and on	
Example Turnkey Solution #1	
Blended rate of \$152 for a four member Web development team based on 1 month project	10.00%
Example Turnkey Solution #2	
Blended rate of \$152 for a six member Web development team based on 3 month project	10.00%
Example Turnkey Solution #3	
Blended rate of \$152 for an eight member Web development team based on 6 month project	10.00%